



FROGGY

froggy.games

GREEN PAPER

27/06/2023

Frogy Games is an innovative blockchain-based iGaming platform that offers players a new way to enjoy their favorite games while earning \$FROGY tokens. With a focus on providing a seamless and rewarding gaming experience, our platform combines cutting-edge technology with exciting gameplay options.

Since January 2023, we have been dedicated to building and developing our platform, which is now publicly accessible for players to enjoy using testing currency USDT BEP20. As we continue on our journey, we have reached a pivotal moment where we are seeking support to fuel the future business development and adoption of Frogy Games

Our Platform

Frogy Games stands out in the iGaming industry by offering five major game types: Slot Games, Skill Games, Live Casino, Table Games, and War Games. Each category provides players with thrilling gameplay and opportunities to earn \$FROGY tokens. By leveraging the power of blockchain technology, we empower players to have full ownership of their in-game assets and earnings, enhancing transparency and trust.

During our initial phase, we have been using the testing currency USDT BEP20 for transactions and gameplay on our platform. However, after the launch or Token Generation Event (TGE), we will transition to exclusively using our native \$FROGY token. This transition ensures a seamless and unified experience on our platform, where all transactions and rewards are conducted using \$FROGY, fostering a vibrant and self-sustaining ecosystem for our players.

Problem

In today's fast-paced world, people are always seeking ways to relieve boredom and indulge in exciting entertainment. However, traditional games and gaming platforms often fall short when it comes to transparency, security, and timely payouts. Players are left questioning the fairness of the system and enduring frustrating delays in receiving their winnings.

Solution

At Frogy Games, we have developed a game-changing solution that addresses these issues head-on. We have integrated the most popular iGaming providers into our platform and harnessed the power of the fastest blockchain for our token network. This unique combination allows us to offer a gaming environment that is transparent, secure, and provides real-time settlement for all transactions. But that's not all – what truly sets us apart is our exclusive use of the \$FROGY token as the currency on our platform.

With Frogy Games, you can enjoy a wide range of games from top providers, knowing that every aspect of your gaming experience is transparent and fair. Say goodbye to doubts about hidden algorithms or delayed payouts – our platform ensures that you have a seamless and trustworthy gaming journey.

Target Audience

At Froggy Games, we have carefully identified our target audience to ensure our platform's success. Our initial focus is on few key groups:

- ◆ Our customers are primarily individuals who enjoy online gaming and gambling experiences. This includes casual gamers, avid gamblers, and enthusiasts who appreciate the thrill and entertainment value offered by our platform.
- ◆ We engage with airdrop participants who join our promotion program, introducing them to Froggy Games and offering the choice to claim their allocation as game balance or convert it to their account balance. Additionally, we attract web3 investors through our IDO round, leveraging their support to fuel our project's growth and raise awareness within the blockchain community.
- ◆ General Gaming and Blockchain Enthusiasts: Once we release the Froggy Games App and secure funding through our Raise Fund campaign, we expand our reach to a broader audience. Our marketing efforts target general gaming and blockchain enthusiasts who are looking for an innovative and transparent gaming experience. We allocate a significant portion of our funds to promotional activities, including bonus programs, influencer promotions, and diverse advertising channels, ensuring maximum exposure and user acquisition.

The size of the opportunity presented by our customer base is substantial. The global gaming and gambling market has experienced significant growth in recent years, with increasing adoption of online platforms and the emergence of new technologies. According to industry reports, the global online gambling market was valued at over \$66 billion in 2020, and it is projected to reach over \$92 billion by 2023. Similarly, the global gaming market is expected to surpass \$200 billion by the same timeframe.

Moreover, our focus on leveraging blockchain technology and offering unique features like NFTs and staking positions us to tap into the growing interest in decentralized gaming and the use of cryptocurrencies. As the adoption of blockchain and cryptocurrencies continues to expand, we anticipate a significant increase in the number of users seeking innovative gaming platforms like ours.

Therefore, by targeting the vast and expanding gaming and gambling market, we believe there is a substantial opportunity for growth and market penetration. We aim to capture a significant share of this market by delivering an exceptional user experience, innovative features, and a secure and transparent gaming environment.

Achievements

Throughout our journey, we have achieved significant milestones that reflect our progress and dedication. One of our notable achievements is the official public accessibility of our platform since 6th June 2023. This milestone marks a major step forward as players from around the world can now experience the exciting world of Froggy Games.

In addition to our official launch, we have also accomplished the following achievements:

- ◆ The app is now 100% live and publicly accessible, allowing players to dive into our immersive gaming environment with ease.
- ◆ Established partnerships with over 12+ iGaming providers, ensuring a diverse and engaging selection of games for our players.
- ◆ More than 1,000 games available on our platform, offering a wide range of entertainment options to cater to different preferences.
- ◆ Registered over 12,000 users who have joined our community and embraced the Froggy Games experience.
- ◆ Achieved a remarkable \$80,000 in turnover, a testament to the growing popularity and success of our platform.

These achievements demonstrate our commitment to delivering a top-notch gaming experience and highlight the positive reception we have received from players and the industry. We are proud of our accomplishments thus far and are driven to continue pushing boundaries and exceeding expectations.



Our platform **combines innovative features**, a **unique selling proposition**, and **abundant earning opportunities**, redefining the gaming experience.

Key Features/Utility:

Frogy Games offers **several unique features** that differentiate it from other gaming platforms in the market:

◆ Platform Main Currency

\$FROGY token is the main currency used on the Frogy Games platform. The token is designed to be the **sole currency** used on the platform, allowing for seamless and secure transactions between players and the platform. \$FROGY token has a transparent tokenomics model, which ensures that users can easily understand how the token works and its value.

It can be used for deposit and as a means of payment for withdrawals. With a limited total supply, the value of the \$FROGY token is expected to appreciate as demand for the token increases.

◆ VIP Treatment

Experience the ultimate VIP treatment with Frogy Games' **Subscription-Based** features. By subscribing to our platform, you gain exclusive benefits that enhance your gaming journey. Enjoy a **fee-free** experience, where transactions and activities within the platform incur zero charges. As a subscriber, you receive **priority approval** for various features, ensuring seamless access to new games, promotions, and events. Immerse yourself in a premium gaming experience with enhanced features, personalized rewards, and dedicated customer support. Plus, unlock the potential for **cashback rewards**, earning a percentage of your spending back into your account. Elevate your gaming experience and become a valued member of the Frogy Games community with our **Subscription-Based** benefits.



◆ **NFT as Ownership**

Unlock the power of true ownership with Froggy Games' NFTs. As a player on our platform, you have the opportunity to own unique and valuable non-fungible tokens (NFTs). **NFTs represent digital ownership.** Whether it's rare collectible items, limited-edition, or unique properties, your NFTs are securely stored on the blockchain, providing verifiable proof of ownership.

Additionally, as a token of our appreciation, we reward NFT holders with a share of our company revenue, allowing you to earn passive income simply by holding and accumulating NFTs. Embrace the world of NFT ownership and unlock a new level of value and potential within Froggy Games.

◆ **Real-Time Settlement**

Experience the power of real-time settlement with Froggy Games. Our platform allows for instant conversion of \$FROGY tokens into balance, eliminating the need to wait for hours or days for transactions to be processed. Leveraging blockchain technology, our integration ensures fast and secure transactions, while smart contracts enable automated and self-executing transactions. Enjoy the convenience and efficiency of seamless transactions on the Froggy Games platform, where speed and security are at the forefront.

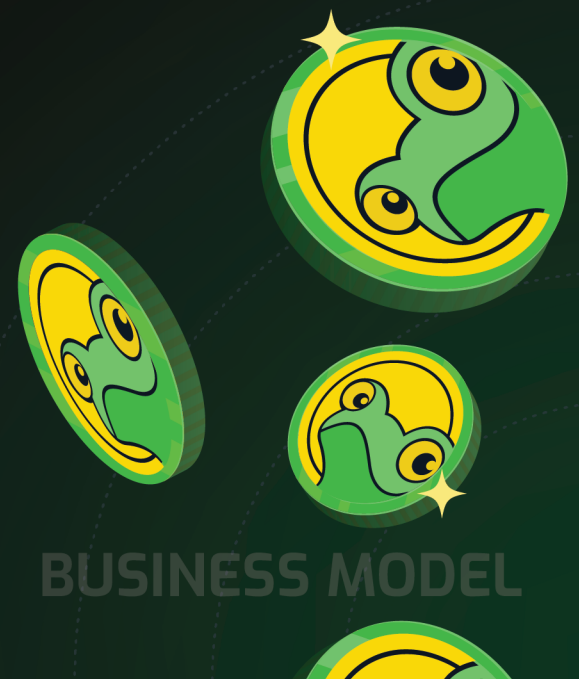
◆ **Earn \$FROGY**

At Froggy Games, we offer various avenues for users to earn \$FROGY tokens. Users can stake their tokens on our platform to earn passive income through staking rewards. Additionally, we provide opportunities for users to participate in our marketing programs and campaigns, where they can earn tokens by actively promoting our platform to their networks.

We will explain more details in the EARNs section.

◆ **Web.3 Empowered**

Built on decentralized blockchain technology, we offer a borderless and barrier-free environment for transactions, free from government control and local currency regulations. Experience the benefits of a secure, transparent, and fair gaming platform, powered by decentralization. With no reliance on banks or fiat payment processors, enjoy lightning-fast transactions and unlock a new level of gaming freedom.



Unique Selling Point:

◆ **Extensive Game Collection**

Frogy Games boasts a partnership with over 12+ iGaming providers, offering a diverse and extensive library of 1,000+ games. This vast selection caters to a wide range of gaming preferences, ensuring an immersive and engaging experience for our users.

◆ **Multi-Blockchain Integration**

Frogy Games has deployed on multiple blockchain networks, providing users with flexibility and accessibility. By leveraging different blockchain networks, we enhance scalability, security, and interoperability, ensuring a seamless gaming experience.

◆ **Innovative Rewards System**

Our platform incorporates a sophisticated rewards system that incentivizes and rewards active users. Through various mechanisms such as staking, achievements, and loyalty programs, players can earn and unlock exclusive rewards, enhancing their overall gaming experience.

◆ **User-Centric Approach**

At Frogy Games, our focus is on delivering a user-centric platform. We prioritize user feedback and continuously refine our offerings to meet their needs and preferences. By listening to our community, we aim to create a gaming environment that truly resonates with our users.

Last but not least

◆ **Whitelabeling**

We provide the option for individuals and businesses to create their own gambling apps using our platform. This eliminates the need for them to worry about the technical and IT aspects of building a gambling application from scratch. By offering a whitelabel solution, we simplify the process, allowing anyone to enter the gambling market easily and quickly.

◆ **Profit Sharing**

We believe in fostering a collaborative and mutually beneficial ecosystem. With Frogy Games, we offer profit sharing opportunities to our partners and whitelabel users. This means that as they generate revenue through their gambling apps built on our platform, we share a portion of that revenue with them. This incentivizes our partners to succeed and encourages the growth of the overall Frogy Games ecosystem.



EARN

Frogy Games offers **multiple rewarding opportunities** for players on our platform:

◆ **Daily Rewards**

By actively playing on our platform, users can earn rewards based on their turnover. The more they play, the higher the percentage of rewards they receive.

◆ **Referral Rewards**

Introduce others to Frogy Games using your unique Referral Code and earn rewards based on their total turnover. Every time your referrals play, you receive a percentage of their turnover.

◆ **Direct Rewards**

When your referred users join Frogy Games and make deposits, you instantly earn commissions known as Direct Rewards. These rewards are a direct result of your referrals' deposits.

◆ **Airdrop Rewards**

Participate in our airdrop programs to receive additional rewards and bonuses. These airdrops provide users with opportunities to earn tokens or other valuable assets.

◆ **Staking**

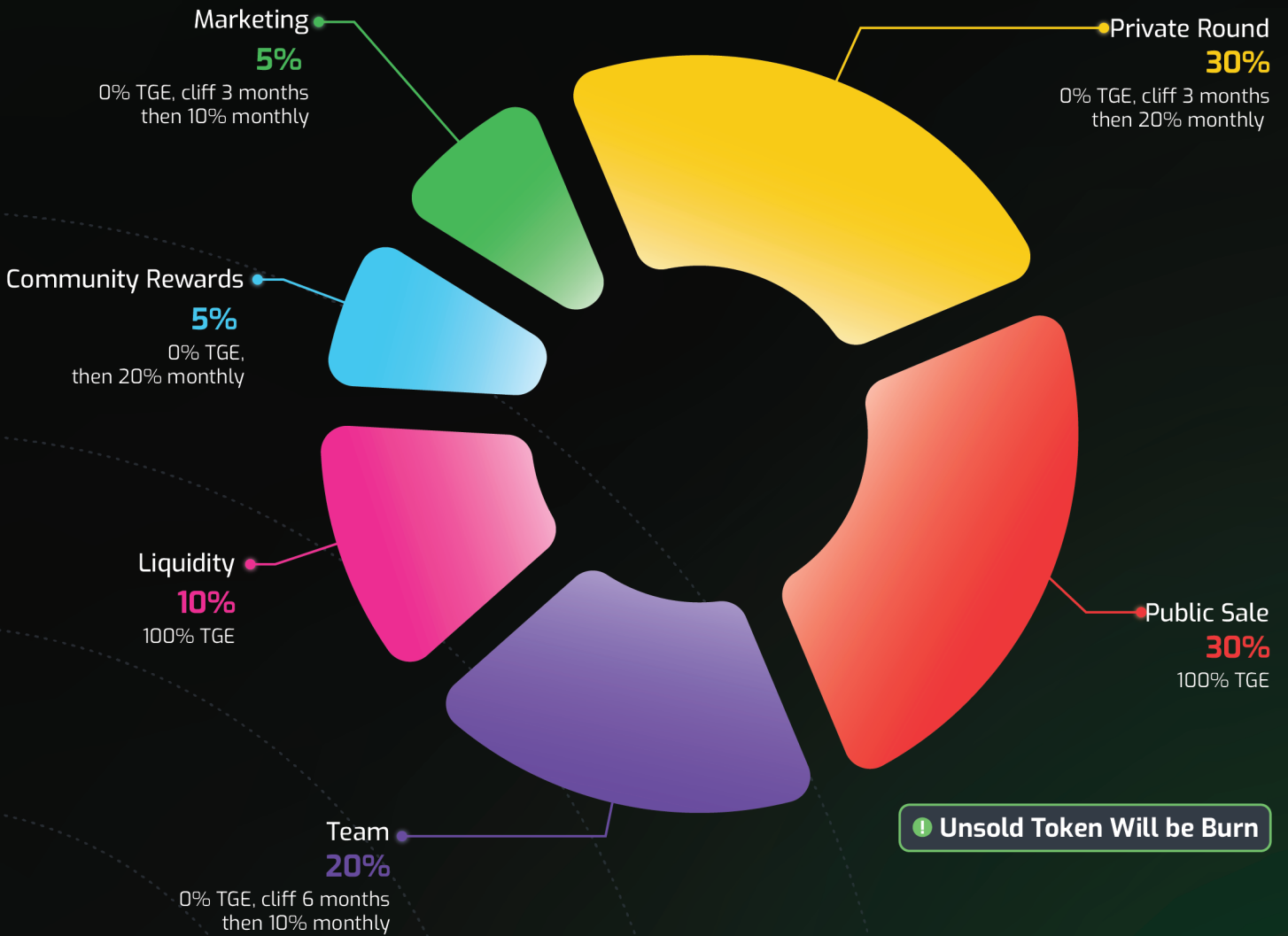
By staking your tokens on our platform, you can earn staking rewards. Staking allows users to lock their tokens, contributing to the network's security and stability while earning additional rewards.

These multiple sources of rewards and bonuses make it easy for players to earn and maximize their benefits while enjoying the exciting games and features offered by Frogy Games.



TOKENOMICS

◆ Project Name: **FROGY GAMES** ◆ Industry: **iGAMING** ◆ Ticker: **\$FROGY** ◆ Total Supply: **100,000,000 token** ◆ Private Round: **\$0.01** ◆ Public Round: **\$0.02**



**Q1 2023**

platform & tech development

**Q2 2023**

marketing outreach,
private round, partner
approaching

Q3 2023

public round & TGE

Q4 2023

marketing outreach &
deploying multiple currency

Q1 2024

deploying & releasing own games

Q2 2024

listing new exchanger

Q3 2024

releasing multiple features

Q4 2024

more partnership &
development

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